

## **Outline for Establishing the Uchina Goodwill Ambassador**

### Purpose

Item 1: The Uchina Goodwill Ambassador (hereinafter “Goodwill Ambassador”) position is established to contribute to the development of Okinawa and other countries and regions through expanding and strengthening the human network between Okinawa and other countries and regions, and promoting international exchange and cooperation in economic, cultural, educational, and other such fields.

### Expected Roles

Item 2: The Goodwill Ambassador will perform regular activities certified as a “Goodwill Ambassador”. Each Goodwill Ambassador is to conduct the following activities with regard to their specialization and fields of activity as a bridge of exchange between Okinawa and their respective countries and regions of residence.

- (1) Make proposals and advice regarding the international exchange and cooperation of Okinawa Prefecture.
- (2) Provide facilities and regulate correspondence in response to requests from the prefecture.
- (3) Image promotion of Okinawa through introductions of Okinawa etc. both within Japan and internationally.
- (4) Work to strengthen cooperation between Okinawa Kenjinkai Associations in various countries and regions.
- (5) Provision of information regarding countries and regions of residence.

### Prerequisites

Item 3: Goodwill Ambassadors will be selected from a pool of candidates who fall under one of the following categories, and are engaged in active involvement of activities mainly in overseas.

- (1) Okinawan descendant or child of descendant
- (2) Individual with exchange student or research experience in Okinawa
- (3) Individual who is knowledgeable about Okinawa and has a keen interest in international exchange and cooperation

### Number of Goodwill Ambassadors

Item 4: There is no fixed number of Goodwill Ambassador positions.

### Selection Procedures

Item 5:

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| Clause 1 | Goodwill Ambassadors will be selected from those persons recommended by Okinawa Kenjinkai Associations and Japanese and foreign international exchange organizations, etc. The Governor will select Goodwill Ambassadors based on the report submitted by the Selection Committee. |
| Clause2  | In case of difficulty in the recommendation based on Clause 1, the Governor may consult with the Selection Committee.  |
| Clause 3 | Under particular circumstances, the Governor may appoint Goodwill Ambassadors without consulting the Selection Committee as stated in Clause 1.  |

### Certification

Item 6: Certificates will be issued to people who are selected as Goodwill Ambassadors by the Prefectural Governor.

### Term of Post

Item 7: There is no fixed term of service for Goodwill Ambassadors.

2. Irrespective of the preceding item, the Prefectural Governor may cancel the activities of a Goodwill Ambassador when it is judged that continuation of the Goodwill Ambassador's activities will be difficult due to old age, sickness or other such reason, or in cases where behavior unsuitable for that of a Goodwill Ambassador has occurred.

### Subsidy

Item 8: Goodwill Ambassadors shall not be paid.

2. However, assistance may be provided by the Prefectural Governor if the Planning and implementation of projects satisfy specified conditions.

### Resource Provision

Item 9: Resources necessary for Goodwill Ambassador activities will be provided by the Prefectural Governor.

Other Matters

Item 10: Other necessary matters concerning Goodwill Ambassadors which are not specified in this outline will be separately specified by the Prefectural Governor.

**Supplementary Provision**

This outline shall be enforced on the 7<sup>th</sup> of December 1989

**Supplementary Provision**

This outline shall be revised on the 4<sup>th</sup> of June 1997

**Supplementary Provision**

This outline shall be revised on the 8<sup>th</sup> of January 1998

**Supplementary Provision**

This outline shall be revised on the 2<sup>nd</sup> of December 1998

**Supplementary Provision**

This outline shall be revised on the 1<sup>st</sup> of July 2004

**Supplementary Provision**

This outline shall be revised on the 15<sup>th</sup> of June 2016